What did your test reveal?

Use the real evidence from all four free modules. Keep this record private.

MODULE 1 | Household pressure date and business spending stop rule

Verified bridge income possibility and its expected payment date

MODULE 2 | Buyer, recurring problem, and bounded service

MODULE 3 | People approached / conversations completed / objections heard

MODULE 4 | Offer made, buyer action, payment collected (if any)

Actual time and costs. What did you learn about the economics?

Do not count encouragement, an unsigned proposal, or an unpaid invoice as income.

The decision for the next 30 days

Choose one based on the household floor and market evidence.

- [ ] **CONTINUE**

  Real buyer evidence is strengthening and household security is protected.

- [ ] **ADJUST**

  Change the buyer, problem, scope or price and run another small test.

- [ ] **PAUSE**

  Immediate income, coverage or other essential needs take precedence.

- [ ] **STOP**

  The offer is not feasible, appropriately qualified, sustainable or wanted.

Three facts that support my decision

The strongest fact that contradicts what I hoped would happen

One next external action, person responsible, and date

Educational planning tool, not individualized legal, financial, tax or benefits advice.